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www.coloroneontarun.com

We are excited to announce that on the Fourth of July 2017 our second annual **COLOR RUN** in Neahwa Park will be taking place! This event is in conjunction with the Hometown 4th Festival.

You may ask yourself, "What is a color run?"

This Color Run is a five kilometer paint race taking place in Neahwa Park. It is an untimed event that has no winners or prizes, but runners, who dress all in white, are showered with colored powder made of food-grade corn starch at stations along the run. Our color run is a fun event for all fitness levels, ages and backgrounds, catering to everyone from first time runners to seasoned athletes.

Last year's event was a big success with around 400 participants. Our desire is to make this year's event an even bigger success and continue to bring the community together and create a fun, memorable, and immersive experience.

All participants are given a t-shirt with sponsor information on the back to memorialize their participation.

The cost of putting on an event like this is estimated to be around \$7000.00

We are seeking partnerships with area businesses and organizations who will complement this event and enhance our participant's experience.

There are two different forms of sponsorship for you to consider.

- **\$200.00** and above will get premium brand placement and inclusion on the event t-shirt and website. Sponsors are allowed to use the event logo in their own advertising.
- **\$100.00** will afford your company placement on the website and a poster at one of the color stations during the race.

If you are interested in partnering with the Color Oneonta Run please fill out the information below.



Name:

Company:

Address:

Email:

Phone:

Sponsorship Level:

Please make checks payable to **LCA**